

Wednesday, 5 June 2024

Dear members of the Association of Independent Publishers (AIP)

INVITATION: AFRICA MEDIA PERSPECTIVES CONFERENCE

I hope this message finds you well.

On behalf of Food For Mzansi Group and the Media Development Investment Fund (MDIF), I am thrilled to invite AIP members to join us at the second annual Africa Media Perspectives (AMP) conference.

This year, we will gather in Stellenbosch, South Africa from Saturday, 22 to Sunday, 23 June. The event officially kicks off with a welcome function on the evening of Friday, 21 June.

AIP members now qualify for a special registration rate, receiving a 50% discount to attend AMP. The standard ticket cost is R1 495, which includes meals and provides access to two days of enriching experiences.

With this exclusive discount, AIP members can attend the conference for just R747.50, making it an excellent opportunity to engage with industry experts and enhance their media perspectives at a significantly reduced cost.

AMP is a rare opportunity for independent media in South Africa, so often neglected, to gain access to world-class experts and global speakers. We aim to bring together key stakeholders in the independent media industry in Africa, addressing crucial topics such as the evolving media landscape, innovative funding models, and the role of media in democracy.

Here's what you can look forward to:

In-depth discussions:

- Explore the ever-evolving media landscape.
- Understand the rise of Gen Z journalists.
- Gain insights into innovative media business models from the likes of Dhimant Parekh, co-founder and CEO of The Better India, and Dr Clare Cook, one of the world's finest revenue experts.
- Masterclasses on the media's role in informing and debunking misinformation during this landmark election year across the continent.

Networking opportunities:

- The first 60 attendees to RSVP will receive free attendance to a networking dinner on the Friday evening.
- Connect with fellow media professionals over mouth-watering meals.

Practical workshops:

- Enhance your skills with an optional masterclass on fact-checking.
- Learn how to utilise free-to-use platforms to tech up your media organisation.

How to get your tickets:

<https://www.quicket.co.za/events/261096-africa-media-perspectives-amp-2024/#/tickets?discountCode=AIP-AMP2024>

Register on the above link and use the code “AIP-AMP2024” to get 50% off.

It's worth noting that Africa Media Perspectives remains a non-sponsored event. Despite the challenges facing independent media, our commitment to fostering unbiased discussions and supporting the growth of the industry is unwavering. That's why everyone contributes their own way, believing in the importance of nurturing independent voices in media.

Your participation will significantly contribute to the success of Africa Media Perspectives 2024. We look forward to welcoming you to Stellenbosch for what promises to be an inspiring and impactful event.

For further information, please feel free to reach out to us at info@amp2024.com.

Best regards,

SINDILE DUDUMASHE
Channel Coordinator
Food For Mzansi Group