



272 Pretoria Avenue  
Femdale  
Randburg  
2194  
Tel: (011) 713 9614  
Registration: 2005/039586/08

## **Press Statement**

### **AIP congratulates Sanef's new leadership and thanks them for their strong support for community media**

**24 July 2024**

The Association of Independent Publishers (AIP) congratulates the newly elected South African National Editors' Forum (Sanef) leadership, elected at its AGM on Saturday – Nwabisa Makunga (Chair), Tshamano Makhadi (Deputy Chair), Sbu Ngalwa (Treasurer) and Glenda Daniels (Secretary General). Further, the AIP warmly congratulates our own AIP board members, Dunisani Ntsanwisi and Slindile Khanyile who were re-elected to the Sanef Council. Dunisani was re-elected as chairperson of the community media sub-committee and Slindile was elected to the position of KZN provincial co-convenor. We wish the leadership team strength and wisdom in guiding the media industry over the next two years.

The AIP extends its gratitude to Sanef for their ongoing work in building community media. AIP notes two important projects that have significantly benefited our members and built our sector from the bottom-up - the "Sanef Digitisation Drive" and work on strengthening indigenous language media. (AIP is proud that its publishers cover all of South Africa's 11 official languages.)

#### Sanef Digitisation Drive

AIP has welcomed the fact that this project has strengthened the digital presence of independent community print and radio organisations. Fifteen traditional print publications and radio stations were selected and were given training and access to technology. As a result, these organisations developed new digital content management systems, websites and digital rate cards. Further, a shared services support desk was created that will continue to exist post the project. The desk is dedicated to supporting all community media projects transitioning to digital.

#### Strengthening Indigenous Languages

Further, AIP is excited by Sanef's work to strengthen African language media. AIP has worked hard alongside Sanef to promote these projects. Two particular initiatives are notable. Firstly, North-West University has approved a short course to train journalists in indigenous languages media that will commence before the end of the year. In addition, Sanef in collaboration with the Pan South African Language Board (PanSALB) and the United Nations are organising a second Indigenous Languages

### **ASSOCIATION OF INDEPENDENT PUBLISHERS**

#### **Directors:**

A Mangxaba (Chair), D Ntsanwisi, S Mboleka, T Mjiba, S Khanyile, J Makgate (Deputy Chair), M Dlakude, E Phiri  
K Skinner (Executive Director)



272 Pretoria Avenue  
Ferndale  
Randburg  
2194  
Tel: (011) 713 9614  
Registration: 2005/039586/08

and Media Conference for the 7<sup>th</sup> of August 2024. The conference aims to celebrate the power of African language media and to seek ways to strengthen this media through, amongst a number of plans, engaging advertising agencies to allocate more spending to these outlets.

**ENDS/**

**For more information or to arrange interviews, please contact:**

**AIP administrator:** Valent Shoatja 078 683 3497 / 011 713 9614 / [support@aip.org.za](mailto:support@aip.org.za)

**AIP Executive Director:** Kate Skinner 082 926 6404 / 011 713 9614 / [kate@aip.org.za](mailto:kate@aip.org.za)

**AIP Chairperson:** Anetta Mangxaba 084 263 9105 / [anetta@dizindaba.co.za](mailto:anetta@dizindaba.co.za)

**AIP Deputy Chairperson:** Johannes Makgate 076 173 3161 / [glimpse.magazine278@gmail.com](mailto:glimpse.magazine278@gmail.com)

**Note to Editors:**

The Association of Independent Publishers (AIP) is a vibrant national organisation for advancing the interests of the local grassroots independent print and online media sector in South Africa.

**Website:** [www.aip.org.za](http://www.aip.org.za)

**X (Twitter) -** <https://twitter.com/AIPSouthAfrica>

**Facebook -** <https://www.facebook.com/IndependentPublishers/>

**LinkedIn -** <https://www.linkedin.com/company/90829107/admin/feed/posts/>

**YouTube -** <https://www.youtube.com/@AIPSouthAfrica>

**Frequently asked question:**

Why is community media so critical?

- It is one of the most diverse sectors of the media in terms of language, content and format.
- It covers areas of the country that no other media cover, other than SABC radio.
- It has the closest and most intimate relationship with its audiences.
- It builds communities from the bottom up.

#### **ASSOCIATION OF INDEPENDENT PUBLISHERS**

##### **Directors:**

A Mangxaba (Chair), D Ntsanwisi, S Mboleka, T Mjiba, S Khanyile, J Makgate (Deputy Chair), M Dlakude, E Phiri  
K Skinner (Executive Director)



272 Pretoria Avenue  
Femdale  
Randburg  
2194  
Tel: (011) 713 9614  
Registration: 2005/039586/08

- It holds local power brokers (government, business and civil society organisations) to account.
- It is critical to SA democracy because it ensures that we know what is happening in our country – not just what is happening in the major cities.
- It celebrates and preserves our local culture and history.

**ASSOCIATION OF INDEPENDENT PUBLISHERS**

**Directors:**

A Mangxaba (Chair), D Ntsanwisi, S Mboleka, T Mjiba, S Khanyile, J Makgate (Deputy Chair), M Dlakude, E Phiri  
K Skinner (Executive Director)