



APPRECIATION FOR YOUR WORK THE SECTOR APPRECIATES YOU HERITAGE MONTH

ZOLISWA MAYILA

HOW DOES YOUR PUBLICATION PROMOTE READERS' HERITAGE?

Izwi Le Afrika is a local newspaper serving rural areas. We visit these communities and cover cultural stories about their traditions and norms, showcasing how they live and maintain respect for their heritage. We encourage young girls to respect their bodies, promoting the idea of abstaining from sex before marriage. We also visit cultural villages to highlight their work and advertise their initiatives in our newspaper.

WHAT DOES HERITAGE MEAN TO YOU?

Zoliswa Mayila, publisher of Izwi Le Afrika, ensures the preservation of local heritage by documenting and celebrating community traditions, values, and customs. The newspaper acts as a modern form of oral history, recording the unique identity of the people through storytelling, interviews, and features. It educates younger generations about their heritage while raising awareness about the importance of preserving cultural landmarks, languages, and local heroes. This approach helps maintain a strong connection between the past, present, and future.

IZWI LE AFRIKA

THE VOICE OF AFRICA

Izwi Le Afrika is dedicated to cultural preservation, serving as a guardian of local traditions, values, languages, and customs. Our mission is to ensure that these are passed down through generations, creating a lasting record of the unique identity of the communities we serve. Through our stories, we celebrate and preserve the rich heritage that defines our readers, fostering pride and continuity in local culture.

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ZINHLE CEBEKHULU

**HOW DOES YOUR PUBLICATION
PROMOTE READERS' HERITAGE?**

We celebrate and preserve heritage by highlighting cultural events, traditions, and stories that shape communities. Our publication empowers readers to embrace their history, ensuring it is passed down and thrives across generations.

**WHAT DOES HERITAGE MEAN TO
YOU?**

Heritage represents the essence of identity (ukuthi ngigubani), rooted in tradition, history, and values. It's the legacy passed down through generations, shaping our present and guiding us towards a unified, respectful future.



****About Us (Inkundla Yezindaba
Newspaper)****

Inkundla Yezindaba is a platform delivering content in both isiZulu (60%) and English (40%), dedicated to amplifying the voices of local communities. We specialise in delivering accurate, engaging, and relevant news, with a focus on social, cultural, and economic issues. Committed to truth and integrity, our mission is to inform, educate, and inspire our readers, fostering a sense of unity and pride in our diverse heritage.

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SIMON MANDA

**WHAT DOES HERITAGE
MEAN TO YOU?**

Heritage is about embracing my roots and identity with pride. **THISABILITY** empowers readers to celebrate their disability culture and heritage through stories that highlight the diversity, resilience, and shared experiences of their community.

WWW.THISABILITY.CO.ZA

THISABILITY
A DISABILITY AWARENESS NEWSPAPER

THISABILITY Newspaper* is a leading publication empowering the disability community. We share stories that celebrate the diversity, culture, and contributions of persons with disabilities. Through journalism that informs and inspires, *THISABILITY* connects communities, promotes inclusion, and encourages readers to embrace their unique abilities and heritage. Established in 2010, the publication circulates in digital formats.

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SIFISO NGOBESE

HOW DOES YOUR PUBLICATION PROMOTE READERS' HERITAGE?

At Gijima Athletics News, we promote our readers' heritage by featuring stories about local athletes, particularly from historically significant communities. These stories help readers connect with their heritage and celebrate local achievements. Recently, we covered traditional and indigenous sports, which play a role in preserving and promoting cultural practices, fostering pride and awareness among readers. We also provide historical context about athletic events, sports facilities, and famous athletes from rural communities to enhance readers' understanding of how sports are intertwined with their heritage. Currently, we are organising an event to celebrate local culture and sports history, aiming to engage the community and encourage a deeper sense of heritage.

WHAT DOES HERITAGE MEAN TO YOU?

Heritage can mean different things to different people, often combining cultural, historical, and personal elements. For us at Gijima Athletics News, heritage is a source of pride and identity, connecting us to our ancestors and traditions. This includes languages, arts, rituals, and practices passed down through generations, linking people to their cultural roots and providing a sense of belonging. We also recognise heritage through significant events, places, and achievements that have shaped a community or nation's history. Historical heritage helps people understand their past and how it influences the present and future.



Gijima Athletics News is your go-to platform for the latest athletics news, updates, and insights. We cover both local and international events, providing athletes, coaches, and fans with reliable and comprehensive information. Our vision is to inspire a new generation of athletes while honouring the sport's rich history and heritage. With a passionate team of experienced journalists and editors, we are committed to delivering high-quality, engaging, and accurate content that keeps our readers informed and connected to the world of athletics.

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SLINDILE KHANYILE

The AIP is launching a month-long Publisher Appreciation Campaign around Heritage Day, asking members how their publications promote readers' heritage and what heritage personally means to them.

Feature in the Next Post by sending your Photo | Publication Information and Answers to AIP Admin Office

Answers must be less than 30 words. | Photo Must be a Headshot

Publication information – Short 40 word about us write up and contact information with logo

HOW DOES YOUR PUBLICATION PROMOTE READERS HERITAGE?

The answer from Sli will go here and she will type the answer on her email to Valent. If the answer is written in an a language of her choice the publisher, they need to ensure that the spelling is correct.

WHAT DOES HERITAGE MEAN TO YOU?

The same will apply for this section. To allow less back and forward with proof reading, we will not allow edits as it will make the production process difficult.



UMBELE
"NCELA KOGWANSILE"

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Umbele is an online business publication of Likhanyile Media. The business e-publication publishes in isiZulu and carries economics, labour, agriculture, executive interviews, SMME profiles and personal finance news. It promises to nourish consumers with enriching, topical business news in vernacular as encapsulated in its tag line "Ncela kogwansile", which loosely translates as draw from the well of wisdom.

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HOW DOES YOUR PUBLICATION PROMOTE READERS' HERITAGE?

At Pondoland Times, we celebrate our readers' heritage through various initiatives. We host essay and article writing competitions, encouraging school children, youth, and locals to participate. These competitions focus on the history and culture of the Mpondo People, and this year, we're expanding it to include readers from wider backgrounds. Heritage is an integral part of our identity, and we ensure that each edition honors some aspect of our culture.

WHAT DOES HERITAGE MEAN TO YOU?

The Importance of Heritage - Heritage is a vital part of who I am, shaping my identity and guiding me forward. As a publisher, understanding heritage helps me connect with my audience and curate content that resonates with them.

Pondoland Times

Pondoland Times is a publication based in the heart of Bizana, dedicated to serving the local community with news, training, and opportunities. Over the past three years, we have successfully trained and produced over 20 graduates and are currently mentoring 7 interns from Walter Sisulu University and Cape Peninsula University. Our mission is to be the employer of choice, providing training and work experience to student journalists, supporting local SMMEs, and delivering relevant news to our readers. With a certified print run of 5000 copies weekly and readership of over 100 000 readers monthly we strive to be the paper of choice in the district.

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PAMELA TIMAKWE

HOW DOES YOUR PUBLICATION PROMOTE READERS' HERITAGE?

The Eastern Cape Women's Magazine is a rural women's publication. It is a first of its kind in the province of the Eastern Cape that promotes and embraces cultural diversity. It promotes and gives exposure to the different tribes in the Eastern Cape. Whilst it also advocates for rural women and their organic intellectual knowledge so that it can be better recognised.

WHAT DOES HERITAGE MEAN TO YOU?

My culture, my future, my heritage! My heritage began with me. It is how I dress, my language, my interaction with my people. I define my heritage as my source of strength in what I do. It is where I gain local creative content that makes my readership relate and trust and also love the Eastern Cape Women's Magazine. Kune saci esithi. "Lento ingumntu ihlale ihlale igoduke" meaning even if you leave your heritage everyday you will still automatically relate to the values of where you come from. Xa ndiqwela ingqokoqho. Vuma ndithi kuwe. Nakubafazi bombonzone. Lento iyinkcubeko lilifa lomntu lomdaka ontsundu. Kulapho sithatha, sithwale ubuthina Sifumana Amandla okuma kuzizwe ngokuba sizazi imvelaphi yokusuka nokuma kwethu. Amathole anyangane kukudlelana. Mntwanomhle. Camagu.



The Eastern Cape Women's Magazine is a bilingual (Xhosa and English) small commercial provincial magazine which was initiated by a community journalist with a mission to create a platform for Eastern Cape Women to inform the public of their development initiatives. The magazine was established in 2006 and was officially launched in 2007 by the office of the Executive Mayor of the O.R. Tambo District Municipality by Mrs Zoleka Capa. Currently the project has two offices one in Lusikisiki in Zalu Hills Multipurpose Center donated by the Department of Public Works and the other at Mtata in the premises of the Walter Sisulu University (former Unitra).

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LANGELIHLE CHAGWE

HOW DOES YOUR PUBLICATION PROMOTE READERS' HERITAGE?

Heritage encompasses many things. It's about our ethnic roots, of course, but it also includes cultural teachings and personal experiences. It's about who you are and how you've journeyed to where you are today. For me, my heritage has shaped my values, personality, goals and much more. Our heritage is what we have inherited from the past, to value and enjoy in the present, and to preserve and pass on to future generations. We embrace our cultural and heritage values, like Umemulo (21st birthdays), Umhlonyane, Umkhosi Wokweshama, and Umkhosi Womhlanga (the Reed Dance), where virgins carry reeds and greet Isilo each year after completing virginity testing.

WHAT DOES HERITAGE MEAN TO YOU?

Heritage means everything to me because I embrace my culture and participate in heritage activities that remind me of my roots, origins, and beliefs. Customs are also very important to me. I cover all events related to heritage, including virginity testing.



Izwi Lomphakathi Newspaper is 100 percent IsiZulu publication. It was established when the killer disease Covid 19 plagued the globe. The publisher is an experienced journalist with more than 21 years experience in the media fraternity. The publisher has worked for various newspapers such as The New Age, Daily Sun, The Sowetan, The Northern Natal Courier and other community newspapers. It aims to promote reading and the dissemination of information to inform our communities about the news what is happening around them. It also aims at promoting the culture of going back to the basics and promoting the reading using indigenous languages which are now fading. Going online will also help to educate and inform the public about news happening around them and nationally.

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CHRIS MCINGA

HOW DOES YOUR PUBLICATION PROMOTE READERS' HERITAGE?

At Student Living, we actively promote our readers' heritage by encouraging our interns and staff reporters to find unique stories that resonate with our audience. We focus on content that not only builds the readers' self-worth but also supports their personal development.

During Heritage Month in September, our journalists often cover events and dive into heritage-related content, including features on specific cultures or traditions. This approach allows us to celebrate diversity while fostering a sense of pride and connection to our readers' cultural backgrounds.

WHAT DOES HERITAGE MEAN TO YOU?

To me, heritage is about what my forefathers have passed down, like the traditions they honoured for generations and the sense of belonging to my cultural group. It also gives me the responsibility to pass this on to my children. Another important aspect of heritage is learning about others' cultural practices and understanding what gives them a sense of belonging and pride in who they are.



Student Living South Africa is a publication dedicated to keeping students in tertiary institutions informed about the latest news, events, and essential information that impacts their lives. From campus happenings to important updates on academic policies and student services, Student Living South Africa ensures that students stay connected and well-informed, making their academic journey smoother and more engaging. Student Living is published by Med8 Media, a Pretoria-based media organisation specialising in digital media, publishing, and brand development.

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